

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
477039 /	06146330
Product	
J OCEGUERA 4 CONGRES	
Contract Dates	Estimate #
10/23/12 - 10/29/12	1188
Advertiser	Original Date / Revision
J Oceguera 4 Congress	10/23/12 / 10/23/12
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Station	Account Executive
KVVU	Teresa Difuria
Special Handling	
Demographic	
Adults 35+	
IDB#	Advertiser Code
	104
Product Code	
	111
Agency Ref	Advertiser Ref

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 25	KVVU	10/28/12	10/28/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-----S					1	\$1,200.00			
N 26	KVVU	10/24/12	10/29/12	Fox 5 News BBDS-M-F 5a-6a M-F 5a-6a			:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/23/12	10/29/12	M-WTF--					1	\$450.00			
Totals											42	\$37,490.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	36	\$32,765.00	\$27,850.25
10/29/12 - 10/29/12	6	\$4,725.00	\$4,016.25
Totals	42	\$37,490.00	\$31,866.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6146327 TR# 477038
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 ORDER WORKSHEET HARRIS REPORT FAX# 610-225-1191

CHANGES *** KVUU-TV ***

:LINE#:	REP	:CD:	TIME	PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAYS	:	TOTL:	:SPTS:
:	LINE#:	:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	INVT	:				
19	S	700P-800P				30				\$1,150.00		10/21		10/21		0					0	

PROGRAM : THE OT
ORD COM1: REVISED RATE
CON COM1: THE OT
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT21
STATION MAKEGOOD OFFERS: MISSED: TU-F, M/400P-500P
M2 OK'D BUY#5 OCT16
BUY#19 OCT21
OFFER: NONE
CMT: SPOTS N/A. FLIGHT ENDED. PLS CREDIT.

OCT/12	28335.00	CONTRACT TOTAL SPOTS	28335.00	TOTAL SPOTS	32

MARKET TOTALS \$108,060 KVUU 25% KSNV 21% KLAS 29% KTNV 24% KVLY 0% KVCW 0% CABL 0%
SVC- NSI
DEMO- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES I-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE